

# Keren Motcheri

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Phone

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## About

I'm a highly motivated person with top notch people skills and a passion for learning new things, With Background in photography and management. Among my other valuable skills are my creativity, my ability to work well under pressure. I'm looking for my new challenge as a **UX UI Designer / Product Designer**.

## Professional Experience

2023-Current

**Assistant to the CEO | SUN AVIV LTD**

- **Managing Complex Projects** - Oversaw and coordinate complex projects, ensuring timely completion and high-quality outcomes.
- **Collaborating with Teams** – Worked with marketing and recruitment teams to achieve results, developing digital campaigns and promotional ads using creativity and strategy.
- Managing client relationships, from initial consultation to project delivery.

2020-Current

**Freelance Photographer | Self-Employed**

- Providing photography services for a variety of clients, including portraits and product photography.
- Editing photos using Adobe Lightroom and Photoshop, ensuring high-quality final images.
- **Adaptability and Time Management** - Managed multiple tasks simultaneously in a dynamic environment, solving problems quickly and efficiently.

2022-2023

**Office Manager and PA to CEO | CTI-INTL Solutions LTD**

- Handling office maintenance, supplies, welfare, and maintaining a high level of confidentiality.
- Personal Assistant to the CEO of the company.
- Daily work with portals of external interfaces regarding orders and payments.

## Education

2023-2024

**Diploma UX UI Designer | Codesingner**

2019-2021

**Diploma Photography | Studio Gavra & Wild Travel**

2011-2013

**High-School Art & Economics | Shoham High School**

## Military Service

2014-2016

**IDF – Aerial Photography Systems Operator**

Led classified operations, gained GIS expertise, and instructed training courses.

## Languages

**Hebrew** Native

**English** Good

## Skills

Design Tools:

Premiere

Lightroom

Photoshop

Illustrator

Figma

UX/UI Design:

Wireframing

Prototyping

User Research

Usability Testing

Competitor Analysis

Project Management:

Task Coordination

Scheduling

Meeting Facilitation